



8th Annual Minnesota e-Health Summit June 13-14, 2012

The Northland Inn, Brooklyn Park, MN

“e-Health: Maximizing Value for Individuals and Communities”

CALL FOR PRESENTATIONS

Deadline: January 16, 2012

YOU HAVE IMPORTANT STORIES TO SHARE. YOUR COLLEAGUES AND COUNTERPARTS WANT TO LEARN FROM YOUR EXPERIENCES.

This year’s educational Minnesota e-Health Summit explores the value of information in creating healthier communities and individuals. We encourage you to partner with us by sharing your practical experience, expertise, and lessons learned. Presenters enjoy the opportunity to share their stories, network with and receive recognition from their peers, and receive a complimentary Summit registration the day of their presentation.

How is e-Health making an impact in your setting? What lessons have you learned along the journey? What practical tips could you share? The Summit Planning Committee is specifically interested in proposals that focus on the following areas:

- A. **Engaging communities and sharing information across settings to support improved health of individuals and communities** (e.g., *community collaboration across organizations, e-health collaborations and health reform, engaging consumers*)
- B. **Using HIT to optimize the effective use of your system to improve quality and safety** (e.g., *clinical decision support, effective use, meaningful use, improving care transitions and reducing unnecessary readmissions*)
- C. **Applying the Minnesota e-Health Roadmap (adopt, utilize, exchange) in a variety of settings across the continuum of care** (e.g., *hospitals, clinics, long term care, dental care, public health, chiropractors, others*)
- D. **Implementing new and emerging technologies** (e.g., *mobile health applications, consumer access, patient portals, telehealth, security of patient data*)
- E. **Improving population and public health, data analytics and applied research** (e.g., *care management, data aggregation, public health, research, data abstraction/report writing*)
- F. **Achieving an e-Health savvy workforce and organizational capacity** (e.g., *workforce skills and needs evaluation, training, and education*)
- G. **Ensuring patient privacy** (e.g., *managing patient consent, implementing effective policies, responding to breaches*)
- H. **Other important e-health topics**

Summit Format: The main day of the Summit on Thursday, June 14 includes plenary sessions in the morning and a number of targeted breakout sessions in the afternoon, as well as exhibits and poster sessions. Submitters can indicate an interest in a breakout session presentation, a poster session, or either, to be presented on that day.

Options: Potential presenters may indicate a first choice and a second choice format if desired:

- **Presentation in a Breakout Session** – 20 minute presentation by a single speaker plus time for Q & A. Sessions are in 90 minute blocks and usually include three different presentations.
- **Poster Session** – a visual illustration of your topic displayed through graphics, photographs, diagrams, software and limited text on a poster board. One presenter available to discuss with interested individuals at a table during designated times.

Priority will be given to proposals that:

- Address at least one of the focus areas
- Share practical information or case studies that expand attendee awareness
- Present a story from individuals directly involved in using the system
- Enhance the geographical distribution represented in Summit sessions
- Are received by **January 16, 2012**.

Additional Considerations:

The planning committee will group presentations in specific sessions and develop an overall conference program that is balanced according to session content. *Not all breakout sessions will be filled with presentations submitted via this Call for Presentations.*

Important Notes:

- **Presenters receive free registration for the day of their presentation** (limited to one for each 30 minute segment). *This does not apply to poster session presenters.*
- *Vendors are not eligible to be selected as presenters (due in part to restrictions for continuing education credits).*
- *All applicants will be informed by around **March 1** whether or not their proposal was selected.*

Summit Target Audiences:

- Minnesota leaders and professionals working in clinics, hospitals, long term care, public health, health systems, managed care, information systems and other settings.
- Last year's registrants included a significant number of individuals holding the following positions: Chief Clinical Officer, CIO, CEO, Clinical Informaticist, CMIO, Director/Manager of various functions (such as Operations, Medical Records, Quality Assurance), Agency Director, EHR Specialist, Executive Director, Health Information Manager, Nursing Manager, President or Vice President, Program/Project Manager, Public Health Nurse, University Professor, Student
- Anyone planning for or implementing electronic health records (EHRs) and other health information technology (HIT)
- Anyone working on the exchange of health information

Anticipated attendance for the e-Health Summit is 450 to 500 individuals. Breakout sessions typically range from 50 to 100 attendees.

To submit your application, go to http://www.mngts.org/ehealthmn/eHealth_presentations.html

Confirmation Of Receipt: A confirmation email will be sent to you. Please direct questions to Helene Johnson at 651-222-7409 x206 or hjohnson@mngts.org.

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