



March 2009

Dear QI Representative or Medical Director

Re: New Member Utilization of Preventive Care 2009 Performance Improvement Project
Please share this information with your clinic colleagues

Health plans in Minnesota are collaborating on a statewide performance improvement project to encourage new members to schedule a preventive visit with their health care provider within the first six months of enrollment to their health plan. We will be contacting our members in state public programs to encourage them to schedule or to assist them with scheduling a clinical appointment for a preventive care visit.

A report published by the National Commission on Prevention Priorities and Partnership for Prevention highlighted the importance of providing preventive care as a means to avoid people suffering from diseases that could have been prevented or treated with less pain at early stages. Also, preventive services are often more cost-effective than waiting to treat diseases.

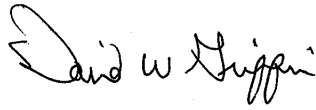
This initiative also complements the new Comprehensive Elder Health Evaluation (CEHE) incentive program offered by the Minnesota Department of Human Services via all Minnesota health plans. The Comprehensive Elder Health Evaluation is an annual preventive visit for seniors enrolled in MSHO and MSC+, emphasizing assessment of five key areas. Completion of these assessments and proper coding qualifies providers for incentive payments beyond normal billed charges.

Enclosed in this mailing, please find additional information to assist in the coding of clinical preventive care evaluation and management services.

We hope that you will be seeing more of our members for preventive visits. We thank you in advance for your cooperation and support of this important project.

If you have any questions on this project, please contact your health plan representative listed below. We value your input.

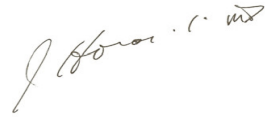
Sincerely,



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